



**Aston Business School**

Centre for Executive Development

THESE YOUNG MINDS



# Customised Executive Education Programme On Strategic Leadership for Senior Executives in Emerging Countries

Date: 25<sup>th</sup> – 29<sup>th</sup> June 2012

Venue: Aston Business School, United Kingdom

## Key Learning Outcomes

From Aston Business School comes an incisive new programme, tailored exclusively for today's African business market, to equip leaders to

- Paint their own high-level picture of global contextual business opportunities and
- Develop clear context-specific perspectives on authentic leadership with which to
- Build their organisation's capacity for change in order to ensure sustainable 21st century organisational competitive advantage.

## Opportunities

This programme creates opportunities for:

- Directors and Senior Managers engaged in leadership roles in prominent local companies and internationally based firms with operations in emerging markets
- Functional Directors aspiring to climb the leadership ladder in their organisations
- Senior public sector cadres involved in policy and strategy formulation
- Senior Officers in Government sponsored economic and industry agencies

**Candidates can include: CEOs, Presidents, COOs, CTOs, VPs, EVPs and Head of Departments. Corporate planners and strategists, Senior Project Managers, Product Development Managers.**

## Deliverables

- Customised programme tailored for Senior Executives from emerging countries, delivered by world-class faculty.
- Certification from ABS which stands as **one of the top 1% of business schools in the world**, amongst the elite to hold triple accreditation from EQUIS, AMBA and AACSB guarantees relevance, pertinence and quality.
- Simulation developed by INSEAD and IMD.
- Working visit to Jaguar Land Rover (STC).
- Networking session with Institute of Directors (STC)

**Fee: £4200 (covers accommodation, feeding & tuition, 5% discount for payment by March 24<sup>th</sup>)**

## How to Apply

- To apply please visit: <http://goo.gl/slp3D>
- Applicants who require a Visa are requested to apply at least 4 weeks before the programme starts.

Alternatively, if you would like to request **further information**, or would like to **apply by phone/email** please contact the **admissions team** at:

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